

Before affixing

Be sure your wall or surface is smooth, dry and free of dust or dirt. If you are in doubt about a surface (quality, texture, adherence,...) first test it with the free sample included.

If you plan to affix your decal on a newly painted surface, wait at least 3 weeks after painting. You can also apply the decals on windows & glass. Wash the window with a mild detergent, rinse it and dry with a lint free cloth. (Do not wash walls !)

Before starting you need : your ApplePie decal, masking tape, a pair of scissors, a lint free cloth or a pallet, a ruler, a ladder.

For the large decals, it's better to be two of you.

Application Technique



Put the entire decal (backing, design and application tape together) on a flat surface (e.g. table). Press firmly over the decal with your cloth or pallet. This improves the adhesion of the decal onto the transfer (1).



Choose a location onto your wall for your decal. At a first time, affix your decal onto your wall with strips of masking tape. Take some distance from the wall in order to correct the position of your decal if needed (2). The strips should hold the decal in the correct position.



Remove some strips from the left part. Flip the decal over at the now formed hinge (3), and peel off the backing for about 12" (4). A part of the adhesive is now exposed. While holding the adhesive, cut off the backing (5).



Without touching the adhesive of the decal, apply it to the wall by pressing firmly from inside to outside. (to avoid air bubbles) (6).



The left part of the decal is now affixed on the wall. Remove the remaining masking tape. Proceed with the application step by step, removing the backing and applying the decal alternatively until the entire decal has been applied (7). Always proceed for the application from inside to outside (8).

With 2 persons: one is peeling off the backing while the other is applying the decal.



Wait for 30min to allow the design to adhere well onto the wall (9).



Gently and slowly remove the application tape at an angle of close to 180° (10). If a little part of the design remains onto the application tape, press with your finger to unstick it and apply it onto the wall (11).

After the application, press with your finger on the design to affix it a last time, check edges and air bubbles (press them out from inside to outside).



Enjoy ! (12).

Trick: Later on, if you want to remove your ApplePie decal, just warm it with a hair dryer set on low and peel it off.

